# Your Moon Valley Tattler



**NO RATE INCREASES** 

602.765.0902

INFO@MVTATTLER.COM

# The Moon Valley Surrounding Areas A Surrounding Areas

THOUGHT LEADERS // BUSINESS INFLUENCERS // AFFLUENT READERS

## WHO WE ARE

Since 1980, we've been Moon Valley's longest running and only community paper, locally produced and featuring the stories of residents & advertising of Moon Valley businesses, and surrounding areas.

## **OUR MISSION**

We seek to provide a local resource for residents of our great neighborhood's to turn to for connection, news, uplifiting stories, and information about goods and services they desire to frequent in their own backyard. Authentic storytelling told by the great folks who live and work in Moon Valley.

## **WHY PRINT**

There is nothing better than holding a beautiful paper in your hand, which is why we are committed to always having a printed version of our newsmag. We direct mail our publication each month, and will always be free to our readers.

# **WOMAN OWNED**

Moon Valley Tattler has been a minority owned business since 1980 and continues to support women professionals.

50K

AVERAGE READERSHIP

AVERAGE LOCAL
AUTHORS EACH ISSUE

39.1
MEDIAN AGE OF READERS

\$712.5

MEDIAN HOME VALUE

**\$84K HHI** 

ANNUAL AVERAGE INCOME OF OUR READERS

**46%** BACHELORS & GRADUATE DEGREES

67% HOMEOWNERS

# The Moon Valley Tatter Tatter



# FRONT COVER PHOTO WITH FEATURE STORY

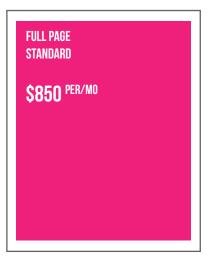
\$1,350

Tell YOUR story, complete with photos and a custom designed page.

# **AD SPECS AD SIZES IN INCHES** (WIDTH X HEIGHT) KEEP ALL TEXT & LOGOS WITHIN 9.75 X 12.25 PREMIUM FULL PAGE 10.5 X 13 (PLUS ADD .25 ON ALL SIDES FOR BLEED) **FULL PAGE** 9.75 X 12.25 KEEP ALL TEXT & LOGOS WITHIN 9.5 X 12 **VERTICAL HALF** 4.8 X 12 HORIZONTAL HALF 9.75 X 6 QUARTER 4.8 X 6 SQUARE 4.8 X 4.8 **BUSINESS CARD** 3.5 X 2

# YOUR AWESOME AD OPTIONS!

FULL PAGE PREMIUM EDGE-TO-EDGE \$875 PER/MO



VERTICAL
HALF PAGE

\$515 PER/MO



BUSINESS CARDS \$175 3 MOS

STUFFED FLYERS \$50 PER 1,000 CLASSIFIEDS \$20 FOR 20 WORDS

+\$0.50 For each Additional Word

# PS. CONTRACTS ROCK

5% off for 3 months prepaid 10% off for 6 months prepaid 15% off for 12 months prepaid

### ARTWORK SUBMISSION

Digital assets are due to our designers on the deadline noted in our calendar.

All materials must be emailed to info@mvtattler.com by COB on the day of deadline.

All advertisements need to be submitted as a PDF, JPG, or TIFF file in CMYK color space, and have a resolution of 300dpi - this prevents your ad from printing blurry.

Remember, ad deadlines are STRICTLY ENFORCED. Notification of cancelled ads must be received one week prior to the monthly deadline. We supply display advertisers digital proofs of their ad before we go to print. Ads must be proofed carefully and returned with approval before deadline. We are not held liable for misprints that had been approved by the client, or for advertisers who failed to provide proof approval before deadline. In the event that a mistake is made in printing after proper proofing and approvals, we will absolutely do our best to create a solution to rectify the challenge.

# The Moon Valley Tattler

# EDITORIAL & ADVERTISING DEADLINES

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MATERIALS DUE DATE	ISSUE DELIVERED OUT
DECEMBER 31ST	ISSUE DELIVERED OUT  JANUARY 10TH  124  JANUARY 10TH
January <b>28th</b>	····· FEBRUARY <b>7TH</b>
FEBRUARY <b>25TH</b>	MARCH <b>7TH</b>
MARCH <b>25TH</b>	····· APRIL <b>4TH</b>
APRIL <b>22ND</b>	MAY <b>2ND</b>
MAY <b>27TH</b>	····· JUNE <b>6TH</b>
June <b>24th</b>	····· JULY <b>3RD</b>
JULY <b>29TH</b>	····· AUGUST <b>8TH</b>
AUGUST <b>26TH</b>	····· SEPTEMBER <b>5TH</b>
SEPTEMBER <b>23RD</b>	OCTOBER <b>3RD</b>
OCTOBER <b>28TH</b>	·····NOVEMBER <b>7TH</b>
NOVEMBER <b>25TH</b>	····· DECEMBER <b>5TH</b>
DECEMBER <b>23RD</b>	····· JANUARY <b>2ND</b>
	2026





# Mailing & Drop-Off Address

Moon Valley Postal, 13236 N. 7th St. #4304 Phoenix 85022

SE Corner of Thunderbird and 7th St

Phone: 602-765-0902 Email: info@mvtattler.com

Website: www.moonvalleytattler.com Facebook: @MoonValleyTattler

Ad Contract							
Company			Contact_		Title		
Address	ess City				Zip		
Phone			Email				
Business Description	on						
d PREMIU	JM Full 🔲 F	ull Vertical	Half Ho	rizontal Half	Front Cove	r with Story	
Quarte	r 🔲	Square B	usiness Card	Clas	sified # of Word	s	
Months to Run:	January July	February August	March September	April October	May November	June December	
Check One: Ad will run "as-is" each issue of contr			ue of contract.	ct. Ad will change monthly.  Any extra charge for changes will be determined before work begins.			
Amount Per Issu	e					\$	
,, °		· ·				\$	
						\$	
Total Contract					in Full \$	\$	
Cash	Check:	Check #					
Credit Card:	Visa	MasterCard	Amex	Discover			
Credit card number			Expiration date		CCV# (on back of card)		
Billing address_			City		Zip		
Payment: U A PROOF OF THe your authorization the second proof The Tattler will no	Inless prior cre HE AD WILL Bento print as is, f will be sent. F ot be liable for	E EMAILED. Pleas , and/or your send the second that	ved by manage e proof-read ye the changes of the corrections ubmitted by ac	ement, balance our ad copy care corrections imres have been con lvertiser unless	is paid in advance efully! Upon viewi mediately. After the npleted as desired	et an emailed copy. e or due upon receipt of bil ing your ad, return via emailose corrections are made, d by emailing final approva in advance of printing date	
Authorized by				Date			
The Moon Valley Tattler				Date			

# The Moon Valley Surrounding Areas Control Con

# LET'S GET YOUR SUCCESS STARTED!

602.765.0902 WWW.MOONVALLEYTATTLER.COM INFO@MVTATTLER.COM