

Your Moon Valley
Tattler



2025 MEDIA KIT

NO RATE INCREASES

602.765.0902

INFO@MVTATTLER.COM

The Moon Valley
 & SURROUNDING AREAS

Tattler

THOUGHT LEADERS // BUSINESS INFLUENCERS // AFFLUENT READERS

WHO WE ARE

Since 1980, we've been Moon Valley's longest running and only community paper, locally produced and featuring the stories of residents & advertising of Moon Valley businesses, and surrounding areas.

OUR MISSION

We seek to provide a local resource for residents of our great neighborhood's to turn to for connection, news, uplifting stories, and information about goods and services they desire to frequent in their own backyard. Authentic storytelling told by the great folks who live and work in Moon Valley.

WHY PRINT

There is nothing better than holding a beautiful paper in your hand, which is why we are committed to always having a printed version of our newsmag. We direct mail our publication each month, and will always be free to our readers.

WOMAN OWNED

Moon Valley Tattler has been a minority owned business since 1980 and continues to support women professionals.

50K

AVERAGE READERSHIP

30

AVERAGE LOCAL
AUTHORS EACH ISSUE

39.1

MEDIAN AGE OF READERS

\$712.5

MEDIAN HOME VALUE

\$84K HHI

ANNUAL AVERAGE INCOME OF OUR READERS

46%

BACHELORS & GRADUATE DEGREES

67%

HOMEOWNERS

Tattler



FRONT COVER PHOTO WITH FEATURE STORY

\$1,350

Tell YOUR story, complete with photos and a custom designed page.

AD SPECS

AD SIZES IN INCHES (WIDTH X HEIGHT)

PREMIUM FULL PAGE	10.5 X 13	KEEP ALL TEXT & LOGOS WITHIN	9.75 X 12.25 (PLUS ADD .25 ON ALL SIDES FOR BLEED)
FULL PAGE	9.75 X 12.25	KEEP ALL TEXT & LOGOS WITHIN	9.5 X 12
VERTICAL HALF	4.8 X 12		
HORIZONTAL HALF	9.75 X 6		
QUARTER	4.8 X 6		
SQUARE	4.8 X 4.8		
BUSINESS CARD	3.5 X 2		

YOUR AWESOME AD OPTIONS!

**FULL PAGE PREMIUM
EDGE-TO-EDGE**

\$875 PER/MO

**FULL PAGE
STANDARD**

\$850 PER/MO

**VERTICAL
HALF PAGE**

\$515 PER/MO

**QUARTER
\$350 PER/MO**

**SQUARE
\$225 PER/MO**

**HALF PAGE
STANDARD
\$495 PER/MO**

**BUSINESS
CARDS**

\$175 3 MOS

**STUFFED
FLYERS**

**\$50
PER 1,000**

CLASSIFIEDS

**\$20 FOR
20 WORDS**

**+\$0.50
FOR EACH
ADDITIONAL
WORD**

PS. CONTRACTS ROCK

5% off for 3 months prepaid
10% off for 6 months prepaid
15% off for 12 months prepaid

ARTWORK SUBMISSION

Digital assets are due to our designers on the deadline noted in our calendar. All materials must be emailed to info@mvttattler.com by COB on the day of deadline.

All advertisements need to be submitted as a PDF, JPG, or TIFF file in CMYK color space, and have a resolution of 300dpi - this prevents your ad from printing blurry.

Remember, ad deadlines are STRICTLY ENFORCED. Notification of cancelled ads must be received one week prior to the monthly deadline. We supply display advertisers digital proofs of their ad before we go to print. Ads must be proofed carefully and returned with approval before deadline. We are not held liable for misprints that had been approved by the client, or for advertisers who failed to provide proof approval before deadline. In the event that a mistake is made in printing after proper proofing and approvals, we will absolutely do our best to create a solution to rectify the challenge.

Tattler

EDITORIAL & ADVERTISING DEADLINES

MATERIALS DUE DATE

ISSUE DELIVERED OUT

DECEMBER 31ST '24

JANUARY 10TH '25

JANUARY 28TH

FEBRUARY 7TH

FEBRUARY 25TH

MARCH 7TH

MARCH 25TH

APRIL 4TH

APRIL 22ND

MAY 2ND

MAY 27TH

JUNE 6TH

JUNE 24TH

JULY 3RD

JULY 29TH

AUGUST 8TH

AUGUST 26TH

SEPTEMBER 5TH

SEPTEMBER 23RD

OCTOBER 3RD

OCTOBER 28TH

NOVEMBER 7TH

NOVEMBER 25TH

DECEMBER 5TH

DECEMBER 23RD

JANUARY 2ND

2026



SUBMIT ADS & STORIES
FOR YOUR BRAND TO



INFO@MVTATTLE.COM



Mailing & Drop-Off Address
 Moon Valley Postal,
 13236 N. 7th St. #4304
 Phoenix 85022
 SE Corner of Thunderbird and 7th St

Phone: 602-765-0902
 Email: info@mvtattler.com
 Website: www.moonvalleytattler.com
 Facebook: @MoonValleyTattler

Ad Contract

Company _____ Contact _____ Title _____
 Address _____ City _____ Zip _____
 Phone _____ Email _____

Business Description _____

Ad Types PREMIUM Full Full Vertical Half Horizontal Half Front Cover with Story
 Quarter Square Business Card Classified # of Words _____

Months to Run: January February March April May June
 July August September October November December

Check One: Ad will run "as-is" each issue of contract. Ad will change monthly.
Any extra charge for changes will be determined before work begins.

Amount Per Issue \$ _____
 Typesetting/Artwork/Camera Charge \$ _____
 Discount \$ _____
 Total Contract \$ _____

Bill Monthly \$ _____ OR Pay in Full \$ _____

Cash Check: Check # _____
 Credit Card: Visa MasterCard Amex Discover
 Credit card number _____ Expiration date _____ CCV# (on back of card) _____
 Billing address _____ City _____ Zip _____

Deadlines: Go to www.moonvalleytattler.com to download schedule or contact our office to get an emailed copy.
Payment: Unless prior credit has been approved by management, balance is paid in advance or due upon receipt of bill.

A PROOF OF THE AD WILL BE EMAILED. Please proof-read your ad copy carefully! Upon viewing your ad, return via email, your authorization to print as is, and/or your send the changes or corrections immediately. After those corrections are made, the second proof will be sent. Please confirm that the corrections have been completed as desired by emailing final approval.

The Tattler will not be liable for errors in ad copy submitted by advertiser unless notified 24 hours in advance of printing date. This contract is non-cancelable. Payment is due at time of signing contract.

Authorized by _____ Date _____
 The Moon Valley Tattler _____ Date _____

The Tattler principals strive for accuracy; but if an error inadvertently occurs, equitable settlement will be established between the publisher and advertiser.

The Moon Valley
✦ SURROUNDING AREAS

Tattler

**LET'S GET YOUR
SUCCESS STARTED!**

602.765.0902

WWW.MOONVALLEYTATTLER.COM

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